

Soundcraft®  
by HARMAN

# Notepad Series

Small-format Analog Mixing  
Consoles with USB I/O



Notepad-5



Notepad-8FX



Notepad-12FX

## The Opportunity:

- Entry level mixing market
- Entry level computer interface market
- Leverage our brand's strengths
- Volume sales, with good margins



## What to build?

1. Quality small mixer
2. USB computer interface





## What to build?

1. Quality small mixer
2. USB computer interface
3. Quality preamps



## What to build?

1. Quality small mixer
2. USB computer interface
3. Quality preamps
4. Lexicon effects w/  
tap tempo





## Soundcraft Notepad-5

5-Channel Compact  
Mixer with USB



## Soundcraft Notepad-8FX

8-Channel Compact Mixer  
with Effects & USB



## Soundcraft Notepad-12FX

12-Channel Compact Mixer  
with 4-Channel USB & Effects

## Notepad Target Customers:

- Singer/Songwriters:
  - Home, loft, coffee shop, school, project studio
- Podcasters and bloggers.
  - Single or groups, simple controls while working live or tracking
- Computer users (About a million media workstations out there...)
  - DAW and VAW (video/audio workstation) users
- Professional techs
  - Seeking small format professional solutions



## Notepad-5

### 5-Channel Compact Mixer with USB

- 5x2 mixer with USB audio interface
- Legendary Soundcraft preamp
- 1 balanced combi-jack input with high pass filter and HI-Z instrument input
- Stereo 1/4" TRS inputs
- Stereo RCA inputs
- Traditional channel strip layout
- Two-band (HF and LF) EQ
- Balanced XLR outputs
- Rotary master level output control
- Headphone output
- Rotary headphone level control
- PC or Mac compatibility



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## Notepad-8FX

### 8-Channel Compact Mixer with Effects & USB

- 8x2 mixer with USB audio interface and onboard digital effects
- Legendary Soundcraft mic preamps
- Balanced combi-jack inputs with high pass filter and Hi-Z instrument in
- 2x Stereo 1/4" TRS inputs
- 1x Stereo RCA inputs
- Traditional channel strip layout
- Three-band EQ
- Balanced XLR outputs
- Aux send to internal and external effects
- Lexicon reverb, chorus and delays
- Tap tempo control
- Fader for master level control
- Rotary headphone level control
- Cross-platform compatibility



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## Notepad-12FX

12-Channel Compact Mixer with 4-Channel USB & Effects

- 12x2 Mixer with 4-channel USB audio interface and onboard digital effects
- Legendary Soundcraft preamps
- 4x Balanced combi-jack inputs with high pass and Hi-Z
- 3x Stereo 1/4" TRS inputs
- Stereo RCA inputs
- Traditional channel strip layout
- Three-band EQ
- Send to internal and external effects
- Lexicon reverb, chorus and delays
- Tap tempo control
- Fader control for master
- Balanced XLR outputs
- Rotary headphone level control
- Cross-platform MAC and PC USB compatibility



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## Notepad-5 Key Competitors:



**Behringer Xenyx Q502USB**



**Yamaha MG06**



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Product  
Mic Inputs  
RCA Inputs  
Total Inputs to Mix  
USB

1  
Y  
5  
N, N, Y

2  
N  
6  
N

1  
Y  
5  
Y

## Notepad-8FX Key Competitors:



**Behringer 1002FX**



**Yamaha MG06x**



**Soundcraft Notepad-8FX**

Product	
Mic Inputs	2
RCA Inputs	Y
Total Inputs to Mix	10
USB	N

2
N
6
N

2
Y
8
Y



## Notepad-12FX Key Competitors:



**Behringer Xenyx QX1202USB**



**Mackie Mix 12FX**



**Soundcraft Notepad-12FX**

Product	
Mic Inputs	4
Total Inputs to Mix	12
FX Built In	Y
USB	N

4
12
Y
N

2
Y
8
Y

## Key Demo:

- Show mic and Hi-Z input
- Show three band EQ
- Show sends to Lexicon Effects with tap tempo
- Show mix to master fader to XLR outs
- Show sends to Aux
- Show USB connection for 4x channel connection with computer

## System Demo:

1. Plug in AKG microphone
2. Plug in AKG headphones
3. Plug in JBL LSR308 speakers
4. Plug in USB to computer